PROCEEDINGS OF THE BROWN COUNTY EDUCATION & RECREATION COMMITTEE

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education & Recreation Committee** was held on Thursday, March 1, 2012 in Room 200 of the Northern Building – 305 East Walnut Street, Green Bay, WII

Present: Jesse Brunette, Bill Clancy, Tim Carpenter, John VanderLeest, Vicky VanVonderen

Also Present: Neal Anderson, Scott Anthes, Rolf Johnson, Doug Hartman,

Lynn Stainbrook Terry Watermolen, John Hickey, Kathy Pletcher,

Supervisor Tom Lund, Other Interested Parties

I. Call to Order:

The meeting was called to order by Chairman Jesse Brunette at 5:02 p.m.

II. Approve/Modify Agenda:

Motion made by Supervisor VanVonderen, seconded by Supervisor Clancy to approve. MOTION UNANIMOUSLY APPROVED

III. Approve/Modify Minutes of February 2, 2012:

Motion made by Supervisor Clancy, seconded by Supervisor VanVonderen to approve. MOTION UNANIMOUSLY APPROVED

- 1. Review Minutes of:
 - a) Library Board (January 19, 2012)

Motion made by Supervisor VanVonderen, seconded by Supervisor Clancy to receive and place on file.

MOTION APPROVED UNANIMOUSLY

Communications:

2. Communication from Supervisor Brunette re: To enter into a Memorandum of Understanding with the Neville Public Museum Foundation regarding a new governance model for the Neville Public Museum. *Held for one month*.

Museum Director, Rolf Johnson, presented a draft Letter of Intent between Brown County and the Neville Public Museum Foundation related to improving governance of the Museum (attached).

The agreement states: "Designated representatives from the County and the Foundation – working in-concert as representatives of the public/community partnership currently supporting the Museum – agree to collaboratively analyze various models of museum governance in order to develop and then implement a more effective and sustainable form of governance at the Museum".

Johnson indicated that the result of the analysis will be to identify industry trends, best-practices, and to answer important points of consideration to the satisfaction of all parties before executing any governance change. The document is to be signed by both the County Executive and the County Board Chair.

Johnson explained that the representatives of the team will include the County Executive, County Board Chair, Museum Board members Kevin Kuehn and Kramer Rock, community leaders who support the foundation, along with two Brown County Board Supervisors. Johnson asked for a recommendation from this committee as to Board members who may be interested in serving. Supervisor Lund expressed interest in becoming a member.

Motion made by Supervisor VanVonderen, seconded by Supervisor Clancy to approve the Letter of Intent with two authorized signatures from Brown County – the County Executive and the County Board Chair.

MOTION UNANIMOUSLY APPROVED

3. Communication from Supervisor Lund re: To examine the parking at the Brown County Boat Ramp on the Suamico River to explore options for additional parking:

Supervisor Lund and Doug Hartman addressed the committee relative to a lack of parking at the Brown County Boat Ramp on the Suamico River. A map of the area was provided and is attached. At this time, additional over-flow parking is a distance of one-third mile from the boat launch. The area proposed as a possibility for additional parking is located to the north of Sunset Beach Road and is owned by the State. Mr. Hartman indicated that although he has made contact with the DNR, he has not been able to reach them. He will continue to attempt contact and will discuss with them the possibility of 20 additional parking spots on their land and report back.

Motion made by Supervisor Clancy, seconded by Supervisor Carpenter to hold until the April meeting. <u>MOTION UNANIMOUSLY APPROVED</u>

Carryovers:

4. 2011 to 2012 Carryover Funds for Education, Culture & Recreation Division:

Library Director, Lynn Stainbrook, distributed the proposed 2011 budget carryover to 2012, explaining the recommended allocations (attached). Also attached is a list of actual expenditures from carryovers in 2010 to 2011.

Motion made by Supervisor Carpenter, seconded by Supervisor VanVonderen to approve.

MOTION UNANIMOUSLY APPROVED

Other:

5. Update from Corporation Counsel John Luetscher regarding Room Tax Issues. Standing item:

Motion made by Supervisor Clancy, seconded by Supervisor VanVonderen to hold for one month. <u>MOTION UNANIMOUSLY APPROVED</u>

NEW Zoo and Park Management:

6. Approval of RFP for Access Audit of Park Facilities and Properties:

Neil Anderson explained that this RFP falls under Title II of the American with Disabilities Act which requires participating agencies to conduct an evaluation of their current facilities relative to elements that may adversely affect individuals with disabilities. Responses are due by April 10th.

Motion made by Supervisor Carpenter, seconded by Supervisor Clancy to approve. <u>MOTION</u> <u>UNANIMOUSLY APPROVED</u>

7. Park Management Director's Report:

Doug Hartman highlighted activities during the last reporting period:

- The Pamperin Park project has been completed and work has begun on repairs and cleanup of the Pavillion in preparation of upcoming rentals.
- Due to lack of snow, snowmobile and ski trails have been closed.
- The Park Management Office has moved to the first floor of the Northern Building.
- A meeting will be scheduled with the Mountain Bay Bike Group to discuss upcoming plans.
- WPS has included information in their Small Business Newsletter relative to focus on energy which will be distributed when received.

Motion made by Supervisor Carpenter, seconded by Supervisor Clancy to receive and place on file. <u>MOTION UNANIMOUSLY APPROVED</u>

8. Zoo Monthly Activity Report for February 2012:

- a. **Operations Report**:
- b. Admissions, Revenue, Attendance:
- c. Gift Shop, Mayan, Zoo Pass, Misc Revenue:

Neil Anderson reported that admissions at the Zoo have been very good in the winter months due to the warmer weather and half price admission in January and February. Numbers for gift shop sales, concessions, and passes are also reported to show an increase.

Motion made by Supervisor Carpenter, seconded by Supervisor VanVonderen to receive and place on file.

MOTION UNANIMOUSLY APPROVED

NE Wisconsin Zoo Education/Volunteer Programs Report for January 2012:

Volunteer hours in the month of January totaled 345.5.

Motion made by Supervisor Clancy, seconded by Supervisor Carpenter to receive and place on file. <u>MOTION UNANIMOUSLY APPROVED</u>

Zoo Animal Collection Report for February 2012:

Mr. Anderson indicated that spring time brings the breeding season for many of the Zoo animals and at this time one of the lions is pregnant. A picture of Black Footed Ferrets was distributed and is attached. Anderson reported that these animals were flown in by volunteers from Colorado. The ferrets are endangered and have a life span of 5 to 6 years.

Motion made by Supervisor Clancy, seconded by Supervisor VanVonderen to receive and place on file. <u>MOTION UNANIMOUSLY APPROVED</u>

11. Zoo Director's Report:

Anderson reported that construction of the Education Building continues and will be open to the public in spring. A meeting was held with Anita Barth who is interested in naming a Conference Room in the new Education Building after her husband who was the first Reforestation Camp Superintendent.

A resolution will be presented at the April County Board meeting in honor of Ernie Ehrbar.

Staff will have a busy March with AZA accreditation due April 1st.

The NEW Zoo and the Museum are working with Brown County Purchasing and Information Services to finalize the purchase of the Altru software system.

Motion made by Supervisor Carpenter, seconded by Supervisor VanVonderen to receive and place on file.

MOTION UNANIMOUSLY APPROVED

(Supervisor VanderLeest arrived 5:43 p.m.)

Golf Course:

12. Superintendent's Report:

Scott Anthes highlighted activities during the last reporting period:

- Equipment has been repaired and painted in anticipation of the upcoming season.
- Pricing for replacement of trees is being sought.
- First Tee has scheduled an outing at the course. At this time, there has been no mention of the proposed project.
- A contractor has been found to do the Trout Creek project, however, it will be put on hold until November due to soft ground in the next months.
- Pro Shop will open on March 6th

Motion made by Supervisor Carpenter, seconded by Supervisor VanderLeest to receive and place on file.

MOTION UNANIMOUSLY APPROVED

<u>Museum</u>

13. Museum Director's Report:

Director Rolf Johnson reported the following:

- Staff is down with a Clerk Typist II position and the Coordinator of Guest Services position open.
- Effective April 1 Free Wednesday nights will be available to Brown County residents with proper identification only. A Press Release will be sent out.
- Purchase of Altru Software System (See above in Zoo Director's report, #11)
- The new Director of Development & Marketing began work on March 1st.
- 1812 Remembering the Forgotten War will open on February 14th (attached).

Upcoming exhibits during the month of March include:

- Traveling Treadlers Fiber Arts Guild
- International Film Series: Disgrace (Australia 2008)
- Webelos Scout Art Day
- Natural History Lecture Services: MY Life as a Paleontologist
- Astronomical Society Monthly Meeting: Observatory Construction
- Internal Film Series: The Tiger and the Snow
- Spring Break Craft Day: Pet Rocks
- Geology Club Monthly Meeting
- Dinosaur Egg Hunt PLUS

Motion made by Supervisor Clancy, seconded by Supervisor VanderLeest to receive and place on file. MOTION UNANIMOUSLY APPROVED

Resch Centre/Arena/Shopko Hall:

14. Complex Attendance for the Brown County Veterans Memorial Complex:

Motion made by Supervisor VanderLeest, seconded by Supervisor VanVonderen to receive and place on file.

MOTION UNANIMOUSLY APPROVED

Library:

15. Resolution re: Initial Resolution Authorizing General Obligation Bonds in an Amount Not to Exceed \$1,530,000:

Supervisor VanderLeest distributed a document (attached) outlining his concerns with the Central Library renovation and the resolution requiring the authorization and approval of General Obligation Bonds in the amount of \$1.5 million by the Brown County Board. First, he had questions about how a capitol campaign will raise dollars for the renovation and what are the areas of opportunity, suggesting naming rights, sponsorships, partnerships, one-time gifts, Friends of the Library Wall, support form the City of Green Bay or other non-profit organizations, State or Federal grants? Secondly, he asked for an estimate/target goal for fundraising from this capitol campaign. He indicated that the Brown County Board will want to know a reasonable range on future bonding costs and a defined total cost for area taxpayers. He had issue with paying for an engineering design before knowing the project cost or where the funds will come from.

Kathy Pletcher & John Hickey, Co-Chairs of the Central Library Task Force, addressed VanderLeest's issues, stating that many of his questions were addressed at the 2-15-12 County Board meeting. They indicated it is premature to seek funding from private donors until the design is complete. The original cost estimate was \$23.4 million, however, after consultation with engineers and architects, they have confirmed that the repair, health, safety, and functional needs for the Library can be achieved for \$17 million, plus or minus. Pletcher & Hickey indicated that they believe there are opportunities to raise dollars from the private and public sector through naming rights and joint ventures once the design work is done. Grants from local, state and federal agencies for energy, ADA, and other improvements can be applied for once there are engineering design specifications. Pletcher indicated that construction will not begin until the County Board has approved the bonding, however, if a portion of the infrastructure were to fail, the County would be responsible.

Also addressed was the condition of this 40 year old building which is need of major repairs, indicating that deferred maintenance, changing technology, ADA requirements and increased use have resulted in a building that is energy inefficient, functionally inadequate, not code compliant, and in some respects, unsafe.

Hickey indicated that since many of the problems are inter-related, it makes sense to have a blueprint containing final design drawings, engineering specifications, and construction documents. Pletcher highlighted the items that will be covered by the \$1.5 million bonding (attached). It is felt that the Target Value Design process with a professional engineering firm can reduce the cost of the repair and renovation and indicated that the cost to the taxpayer for this design/engineering phase is 43 cents per capita per year, or \$1.02 per household per year.

Supervisor Carpenter questioned whether there would be less cost if the County were to hire their own engineering firm, however, Task Force members indicated that electrical, mechanical,

heating/cooling engineers would be required, speculating the cost would be higher. Supervisor VanVonderen pointed out that if this bonding and renovation does not go forward, there is no Plan B.

Pletcher & Hickey requested that Supervisor VanderLeest consider being a part of the Project Management Team and he indicated he would consider such.

Motion made by Supervisor Carpenter, seconded by Supervisor Clancy to approve the Initial Resolution Authorizing General Obligation Bonds in an Amount Not to Exceed \$1,530,000 for the Central Brown County Library Renovation. <u>MOTION UNANIMOUSLY APPROVED</u>

16. **Director's Report:**

Director, Lynn Stainbrook distributed a written report (attached) highlighting activities of the Brown County Library during the last reporting period: Training:

- Refresher courses were conducted by Prevea in Automated External Defibrillator Training (AED's) which are installed at all library locations
- o Enterprise The new library catalog which will begin operation this spring.
- 2-1-1 Database A non-emergency telephone number that connects people with community services and volunteer opportunities is now available.
- Upgrade to Sam 9.0 An online reservation system that allows library patrons to reserve a public computer from anywhere they have an internet connection.

A free five-part reading and discussion series called "Making Sense of the American Civil War" will be hosted by the Central Library – 6:30 to 8:30 p.m. on March 14 & 28, April 12, 26, and May 10th. (See attached report for additional information)

Wrightstown Branch – A fund raiser will be held at the Mid Valley Golf Course on March 3rd.

Motion made by Supervisor Carpenter, seconded by Supervisor Clancy to receive and place on file. MOTION UNANIMOUSLY APPROVED

Other:

17. Audit of Bills:

Audit of bills held - not available

18. Such Other Matters as Authorized by Law:

None

Motion made by Supervisor Carpenter, seconded by Supervisor Clancy to adjourn at 7:24 p.m. <u>MOTION APPROVED UNANIMOUSLY</u>

Respectfully submitted,

Rae G. Knippel Recording Secretary

Letter of Intent Draft Document for Discussion Purposes Only

A Letter of Intent Between Brown County

&

The Neville Public Museum Foundation, Inc.

Relating to Improving Governance of the Museum

Whereas both **Brown County** (herein, the County) and the **Neville Public Museum Foundation** (herein, the Foundation) desire to maximize the potential of the Neville Public Museum to succeed as a relevant, vibrant and high-impact cultural and educational asset of the community - while concomitantly maximizing the potential for growth and sustainability of the institution – therefore the following joint activity is hereby agreed to:

Designated representatives from the County and the Foundation - working in-concert as representatives of the public/community partnership currently supporting the Museum - agree to collaboratively analyze various models of museum governance in order to develop and then implement a more effective and sustainable form of governance at the Museum.

The result of this analysis will be to identify industry trends, best-practices and to answer important points of consideration (operational, financial and programmatic) to the satisfaction of all parties as a precursor for executing any recommended governance change. Based on this analysis and resulting, mutual agreement of the governance model best-suited for the Neville Museum's second century of service to the community, a governance change – if recommended – would then be executed.

This Letter of Intent is <u>only intended</u> to function as a document for clarifying further dialog and investigation between the County, the Foundation and the current Governing Board of the Museum.

Signed and dated:	
Authorized Representative, Brown County	
Authorized Representative, Neville Public Museum Foundation, Inc.	
Authorized Representative, Neville Public Museum Governing Board	

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2010 to 2011 CARRYOVER PROJECTS APPROVED/Added later	PROJECT	Project Cost	STATUS
County Levy			
Books, Periodicals & subscriptions	Operations	\$150,000	Completed 2/15/11
Provide Cost Estimate for Repairing Central	Operations	\$10,500	Completed 2/24/11
Provide Cost Estimate for Phasing Repairs & Renovation	Operations	\$3,000	Completed 4/25/11
*Facility Maintenance & Energy Conservation Methods	Facilities	\$233,075	Completed - see details below
Custom Programming for collection agency report	Operations	\$3,300	Completed
Authority Control Processing for Online Catalog	Operations	\$10,250	Completed 5/23/11
Used to balance 2011 budget	Operations	\$130,885	Completed
Folder/Sealer Machine for Mailers, supplies	Operations	\$2,759	Completed 2/11
408,000 RFID conversion labels	Operations	\$55,890	\$1,520 for SW+ 64,180 for Cen & new
Total 2011 County Levy Carryover	\$599,659		
Total Expended		\$599,659	
* Facility Maintenance & ECM Detail:			Energy & Engineering Audit Recomm:
Ashwaubenon - Retro Commisioning/DDC	Facilities		Completed 1/4/11
Ashwaubenon - Humidification System	Facilities		A fix rather than a replacement completed
Ashwaubenon - DX Cooling Modification	Facilities		Tried to modify
Ashwaubenon - Insulation Repair	Facilities		Completed 5/31/11
Ashwaubenon - Replace Exterior Doors	Facilities		Completed
Ashwaubenon - Replace Exterior Windows	Facilities		Completed 2/26/11
Ashwaubenon - Restroom renovation (ADA)	Facilities	\$45,411	Completed 12/11
Ashwaubenon - Restroom fixtures	Facil/Supplies		Completed 12/11
Kress - Ductwork Repair	Facilities	\$3,615	Completed 4/26/11
Kress - Recommission	Facilities	\$4,950	Completed 4/19/11
Kress - reupholster chairs	Facilities	\$10,400	Completed 11/12
East - Upgrade electrical wiring	Facilities	\$3,700	Completed
Weyers-Hilliard - Recommission building	Facilities	\$4,200	Completed
Weyers-Hilliard - Paint interior	Facilities	\$19,500	Completed 2/22/11
Pulaski - Install occupancy sensor	Facilities	\$500	Completed 1/11
Pulaski - Insulate Story hour room	Facilities	\$198	Completed 2/26/11
Southwest - Replace circuit breakers & panels	Facilities	\$2,975	Completed
Southwest - Restroom Renovation (ADA)	Facilities	\$42,890	Completed 11/12
Southwest - Restroom & Janitor's closet fixtures	Facil/Supplies	\$5,527	Completed 11/12
Security cameras at various locations	Facilities	\$5,015	Completed 3/31/11
Card Access System Upgrade - three locations	Facilities	\$4,554	Completed 4/11/11
Engineering designs for bathrooms at Ash & SW	Facilities	\$16,000	Completed 11/11
DDC Modifications - All libraries	Facilities	\$500	Completed 8/11
Skylight Engineering	Facilities	\$30,000	Completed
Central - DDC Software Upgrade to Windows 7	Facilities	\$4,841	Completed 4/28/11

\$233,075

2011 BUDGET CARRYOVER TO 2012

Projects to be Recommended to Library Board Est. Cost Status
Reserved to balance 2012 budget \$96,619

Books, Periodicals & Subscriptions \$64,000 \$64,000 on order 12/31/11

Wireless Printing- East, WH, Kress \$4,736 PO. Issued

Public Laptops/access \$2,858 Carryover from grant

\$170,000 of projects identified. * Any additional

Main. & ECM per Boldt & General Energy Asses: \$100,000 carryover funds would be applied here.

TOTAL \$268,213

The Library Board has not approved how Carryover Funds will be allocated, but this is the recommendation.

Pursuant to A-7 of the Administrative Policies and Procedures, as amended, the Brown County Library has informed the Dept. of Administration of funds to be carried over from 2011 to 2012.

* Each year the balance available in the library accounts is carried over. The amount carried over to 2012 will be determined when the 2011 General Ledger is closed. The carryover is based upon actual funds remaining at the end of the year. The above is an estimate of funds to be carried over and the projects to be funded by the carryover.

NEW ZOO ADMISSIONS REVENUE ATTENDANCE 2012 REPORT 2010, 2011, 2012

ATTENDANCE

MONTH	2010	2011	2012
January	834	592	1,478
February	1,649	1,240	2,705
March	11,754	4,112	
April	29,292	16,835	
May	38,070	34,741	
June	41,647	43,321	
July	39,142	40,042	
August	42,345	48,792	
September	17,938	15,637	
October	27,836	31,148	
November	2,571	2,693	
December	1,266	1,949	
TOTAL	254,344	241,102	4,183

ADMISSION & DONATIONS

		3					-			
	2010		2011		2012			2010	2011	2012
		DONATION		DONATION		DONATION		PER	PER	PER
	ADMISSIONS	BIN	ADMISSIONS	BIN	ADMISSIONS	BIN	(+)/(-)	CAP	CAP	CAP
MONTH										
laniary	1.532.00	590.80	1,239.00	389.55	2,544.25	499.00	1305.25	\$1.84	\$2.09	\$1.72
Cohmon	2744 40	41.00	2 506 00	429.78	4,438.00	227.35	1932.00	\$2.25	\$2.02	\$1.64
March	27 274 74	184 00	9 465 00	83.95				\$2.33	\$2.30	
Marcii	57 448 67	931.97	33.618.40	5				\$1.96	\$2.00	
April	118 802 00	427 56	100 768 40	515.18				\$3.12	\$2.90	
may	112 960 02	385.04	122 512 42	526.74				\$2.71	\$2.83	
anne	445 654 40	483 00	103 100 83	616 58				\$2.95	\$3.07	
July	115,054.19	403.33	141 956 40	547.61				\$3.05	\$2.91	
August	50.826.50	657.88	50.013.28	791.07				\$2.83	\$3.20	
October	30,020,30	131.50	36.991.97	469.46				\$1.08	\$1.19	
November	6.103.00	251.00	7,318.45	186.05				\$2.37	\$2.72	
December	3,380.28	1,552.00	4,801.73	271.41				\$2.67	\$2.46	
TOTAL	\$657.093.40	\$6,113.39	\$634,313.88	\$4,827.38	\$6,982.25	\$726.35	3237.25	\$2.43	\$2.47	\$1.68
		1								

NEW ZOO GIFT SHOP, MAYAN ZOO PASS REVENUE

	57		2012 REI	POF	₹	2010	2011	2012
Paws & Claws			2010, 201	1, 2	012	PER	PER	PER
Gift Shop	2010	2011	2012	210	(-)/(+)	CAP	CAP	CAP
January	\$ 1,100.43	\$ 850.64	\$ 1,039.73	\$	189.09	\$1.32	\$1.44	0.70
February	\$ 1,733.75	\$ 1,813.73	\$ 2,590.76	\$	777.03	\$1.05	\$1.46	0.96
March	\$ 10,694.13	\$ 4,436.34				\$0.91	\$1.08	
April	\$ 25,606.74	\$ 12,644.60				\$0.87	\$0.75	
May	\$ 41,462.02	\$ 36,626.74				\$1.09	\$1.05	
June	\$45,906.57	\$44,855.32				\$1.10	\$1.04	
July	\$ 44,312.40	\$ 46,882.07				\$1.13	\$1.17	
August	\$ 48,932.87	\$ 50,252.33				\$1.16	\$1.03	
September	\$ 16,193.99	\$ 15,149.13				\$0.90	\$0.97	
October	\$ 17,078.70	\$ 18,782.65				\$0.61	\$0.60	
November	\$ 2,444.98	\$ 3,733.23				\$0.95	\$1.39	
December	\$1,847.89	\$3,659.67				\$1.46	\$1.88	
TOTAL	\$ 257,314.47	\$ 239,686.45	\$ 3,630.49	\$	966.12	\$ 1.05	\$ 1.15	\$ 0.83

						2010	2011	2012
Mayan						PER	PER	PER
Taste of Tropic	44. = 15.0 = 1	2011	2012	数	(-)/(+)	CAP	CAP	CAP
January	\$ 1,702.25	\$ 974.96	\$ 1,739.60	\$	764.64	\$2.04	\$1.65	\$1.18
February	\$ 2,542.97	\$ 1,677.23	\$ 2,909.96	\$	1,232.73	\$1.54	\$1.35	\$1.08
March	\$ 13,071.01	\$ 4,831.74				\$1.11	\$1.18	
April	\$ 22,461.64	\$ 13,908.56				\$0.77	\$0.83	
May	\$ 40,170.65	\$ 33,326.69				\$1.06	\$0.96	
June	\$44,864.86	\$47,807.81				\$1.08	\$1.10	
July	\$ 48,815.59	\$ 52,190.85				\$1.25	\$1.30	
August	\$ 52,917.17	\$ 57,760.72				\$1.25	\$1.18	
September	\$ 19,543.36	\$ 19,539.45				\$1.09	\$1.25	
October	\$ 22,334.07	\$ 25,618.50				\$0.80	\$0.82	
November	\$ 2,874.40	\$ 2,972.94				\$1.12	\$1.10	
December	\$ 1,797.83	\$ 2,594.06				\$1.42	\$1.33	
TOTAL	\$ 273,095.80	\$ 263,203.51	\$ 4,649.56	\$	1,997.37	\$1.21	\$ 1.17	\$1.13

ZOO PASS							
MONTH	2010	2017	* to relief the	(-)/(+)	NEW	RENEWAL	TOTAL
January	\$2,317.00	\$1,385.00		\$ 487.00	14	10	24
February	\$ 3,177.00	\$ 2,485.00	\$ 2,878.00	\$ 393.00			
March	\$17,882.00	\$8,042.00					
April	\$ 24,530.00	\$ 21,614.00					
May	\$ 28,047.00	\$ 24,232.00					
June	\$25,770.00	\$20,412.00					
July	\$ 18,033.00	\$ 12,127.00					
August	\$ 14,188.00	\$ 10,538.00					
September	\$ 6,816.00	\$ 5,341.00					
October	\$ 5,581.00	\$ 5,036.00					
November	\$ 4,494.00	\$5,802.00					
December	\$ 8,660.00	\$ 10,079.00					
TOTAL	\$ 159,495.00	\$ 127,093.00	\$ 4,750.00	\$ 880.00	14	10	24

Gift Shop, Mayan and Admissions Revenue February 2012

Temp/W	38, 2	33, 1, 2	36,2	43, 1	38, 2, 1	40, 1	1,2	ा	36, 1	-8, 4	17, 1	19, 1	32, 1	34, 3	37,1	41, 1	7,7	34, 1, 2	39, 1	39, 1	00	38, 2	40, 1	33, 4	32, 1	7 62	32,		4, 32	ग	ग			
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Attend.	63	17	84	575	286	109	9	6	42	0	22	58	15	4	4	58	96	154	427	132	14	20	71	45	218	71	7	18	0	0	0		2,705	
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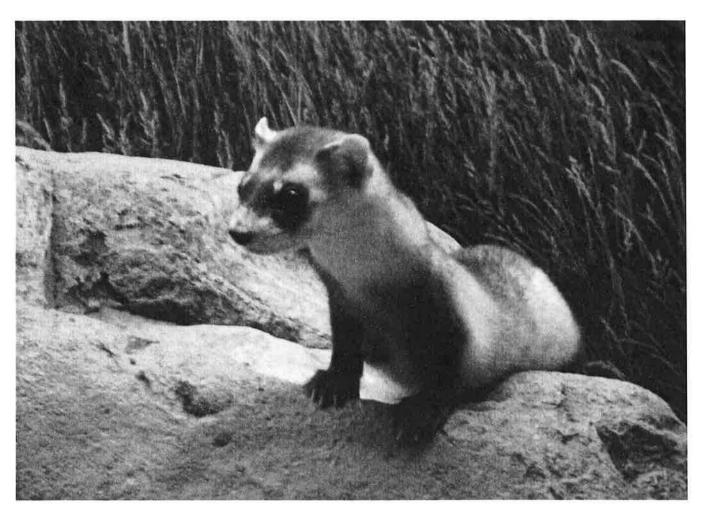
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Neville Public Museum Exhibit Schedule

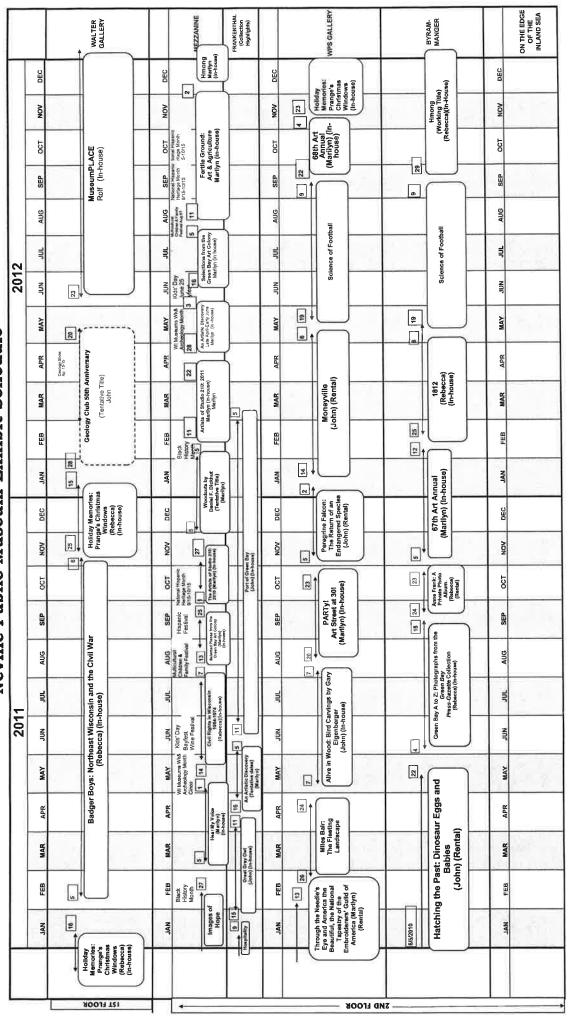
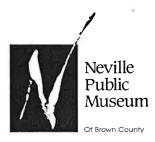


EXHIBIT SCHEDULE 2005-2012



FOR IMMEDIATE RELEASE:

1812- Remembering the Forgotten War

Green Bay, WI—February 14, 2012—1812 marches into the Neville this February for its 200 year anniversary. Featuring artifacts, interactives and graphics, this exhibit recollects one of America's forgotten wars and shares stories of the Menominee, British, French, Ho-Chunk and American people who fought in this conflict. 1812 is on display from February 25, 2012 – May 6, 2012.

1812 is often thought of as a sequel to the American Revolution— our second war for independence. Though smaller, the War of 1812 greatly impacted the United States, particularly the region of the old Northwest—including present-day Wisconsin.

Unique objects from the Neville's collection—banners, medallions, weapons and personal artifacts—provide powerful connections to the past. In addition, the exhibit includes plenty of hands-on experiences that bring this compelling part of our history to life.

An 1812 teacher workshop is scheduled for Wednesday, February 29, 2012 from 4:15 p.m. – 5:15 p.m. at the Neville. Education packets are also available at www.nevillepublicmuseum.org for teachers interested in taking students to the exhibit. Cost of admission for both guided and self-guided tours of this exhibit for school groups is \$2 a person. For more information, contact Matt Welter at 448-7851 or welter mt@co.brown.wi.us.

Editorial expansion of story available upon request.

Submitted by:
Jenny Seim
Neville Public Museum Foundation, Inc.
seim_jl@co.brown.wi.us
210 Museum Place
Green Bay, WI 54303
(920) 448-7874
www.nevillepublicmuseum.org

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Neville Public Museum Director's Report To The Education & Recreation Committee Brown County Board of Supervisors

March 1, 2012

Governance analysis: update

Based on very thoughtful meetings and expert input from multiple stakeholders over the last few months, including members of Ed & Rec, the Museum Governing Board and Foundation Board, I now have more concrete information, in the form of a Letter of Intent (LOI), to share with the Committee. This draft will be part of Chairman Brunette's "Communication" (item # 2 on the agenda). Hard copy will be distributed.

In addition, I will be asking members of the Ed & Rec Committee to proffer 2-3 names of fellow Supervisors for me to request meetings with in order to begin building support for the aforementioned analysis of governance models.

Update re: change to FREE Wednesday nights policy, to be for Brown County residents only

Update: Last month I requested that effective April 1st, 2012, free Wednesday nights will only be free to BROWN COUNTY RESIDENTS WITH PROPER IDENTIFICATION. Discussion re: this policy change requested, as well as approval to submit required paperwork.

New Admissions/POS/Fundraising software update

As mentioned at the last Ed & Rec Committee meeting, we are now working with BC Purchasing, BC Information Services and staff at the NEW Zoo to finalize the purchase of the Altru software system from Blackbaud. A Case Study from the Portland Museum of Art was appended to materials sent out ahead of the February 2nd, 2012 meeting. I will be making a request to facilitate the purchase of this software by the Neville and the NEW Zoo at the meeting, with concomitant budget implications.

HR Update

The Neville Public Museum Foundation's new Director of Development & Marketing began work March 1st. We are still awaiting the postings for the open Clerk/Typist II and Coordinator of Guest Services positions, but hope to begin screening candidates before the end of the month.

The ramifications of these last two positions not yet being filled include the lack of staff available to produce our monthly dashboard and other administrative documents otherwise distributed at Ed & Rec Committee meetings.



February, 2012 HIGHLIGHTS

- "1812" exhibit opened to public
- "Artists of Studio 210" exhibit opened to public
- "67th Art Annual" exhibit closed
- "Woodcuts by Daniel Dickhut" exhibit closed with a VIP event sponsored by St. Norbert College. Dickhut established the Art Department at St. Norberts.
- The Neville participated in the Brown County 20/20 summit, including use of archival photographs from our collections and having the Director serve as a program facilitator.
- New Membership Program launched last month has been very well received (includes new ASTC reciprocal museum program) and has begun to net new memberships. This is important in the context of our FY 2012 "Performance Measure" to increase member households by at least 13%.
- Sell-out crowd for Richie Plass performance, "An Indian: One Block East of Broadway."
- UW-Green Bay students, through Dr. Lora Warner, are now involved in summative exhibit evaluation for the Neville. Additional student opportunities are now being created for UWGB, St. Norbert College and NWTC.
- The Federal Institute for Museum and Library Services (IMLS) has asked the Neville's Director to come to Washington, DC to serve on a national panel of museum experts for the review of grants submitted to the IMLS Museums for America Program (all direct expenses covered by IMLS).
- The Neville hosted "Veteran's Court" working group with Tom Hinz.
- The Neville hosted the first "Fire Over the Fox" planning meeting for 2012.

The Neville Public Museum



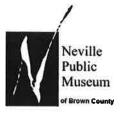
1812 Through May 6, 2012 **Moneyville** Through May 6, 2012

Football: the Exhibit May 19 - Sept. 9, 2012 **Geology Rocks!** Through May 20, 2012

Fertile Ground: Art and Agriculture Aug. 11 - Dec. 2, 2012

Hmong Sept. 29, 2012 - early 2013

MuseumPLACE June 9 - 2013



448-4460 • www.nevillepublicmuseum.org



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Kathy,

Within a few days after the Brown County Board meeting on Feb 15, 2012 we had a discussion regarding the Central Library renovation.

I requested a few items to be completed before a vote would be taken for the initial \$1.5 million.

1. An overall capitol campaign plan on how monies would be raised to support the Central Library renovation. What are the areas of opportunity? Naming rights? Sponsorships of special sections of the library? Partnerships with businesses for space? One time gifts? Friends of the Library wall? Support from the City of Green Bay? Support from other non-profit organizations? State or federal grants? etc. This should be outlined in a plan to the Brown County Board of Supervisors.

As you know, the 2 previous libraries constructed, Weyers-Hilliard Library and the Kress Family Library were both partnerships with significant monies raised privately for construction costs. I'd like to have a summary of how much public and private monies were used for both of these new libraries.

2. A targeted goal for fundraising for the capitol campaign. This would be an estimated range so the Brown County Board will know a reasonable range on how much future bonding costs will be for the Central Branch renovation. I would not expect the taxpayers to spend \$1.5 million to start a project that won't have a **defined total cost** for the taxpayers of Brown County. If the future cost of bonding is too high, Supervisors will likely look at ways to reduce this cost. Previous Brown County Boards wasted nearly \$2 million in architect fees on a County Mental Health Center that was never built since the price tag was too high.

My intentions are to help get the Central Library renovated and to make it a great facility for the next generation. At the same time, the taxpayers resources are limited in a tough economy and we should have the above items outlined before the Brown County Board votes for the initial capitol request. I would never give a blank check to any government program or department however nobel that cause might be.

I would not start paying an engineer to design or develop plans to renovate my home or business before knowing how I would pay for the project and where my funds were being derived from. We are not the federal government.

I would hope that you would consider my points and have short summaries to provide the Ed & Rec Committee meeting for Thursday night.

If you need additional time to prepare this information I've requested, I have asked Supervisor Brunette to hold a Special Education and Recreation Committee meeting within the next week to take up this matter quickly so you can stay on your timeline outlined in the Ed & Rec Committee packet.

This is an important issue for all parties in Brown County and I'd like to see it done correctly the first time so you have strong support moving forward for the Central Branch renovation.

Thank you for your consideration and help in this matter.

Supervisor John Vander Leest District 11 Cellphone 920-737-0999

Brown County Library Board of Trustees

March 1, 2011

To: Brown County Education & Recreation Committee

From: Kathy Pletcher & John Hickey, Co-Chairs Central Library Task Force

RE: Supervisor VanderLeest's request for information

Supervisor VanderLeest has requested that the Library Board provide a capital campaign plan for the Central Library Repair/Renovation project. We addressed this question at the County Board meeting on February 15 indicating that it is premature to seek funding from private donors until the design is completed. This is the process that was followed with Kress and Weyers-Hilliard projects. The cost estimate from the Pre-design study is \$23.4 million. We have consulted with the engineers and architects who worked on the Pre-design and confirmed that the repair, health, safety and functional needs for Central Library can be achieved with an overall cost of \$17 million, plus or minus \$1 million (including the \$1.5 million.) We believe that there are opportunities to raise dollars from the private and public sectors through naming rights, joint ventures and grants once the design work is done. We have outlined those opportunities below.

Naming Rights Opportunities

- Central Library building itself
- Children's Area
- Local History & Genealogy Area
- Auditorium
- Technology Commons
- Meeting rooms

Joint Venture Opportunities

- City of Green Bay
- Jobs Center
- Café
- US Postal Office substation
- Green Bay Packers
- YMCA

Grants from local, State and Federal agencies for energy, ADA and other improvements can be applied for once we have the engineering design specifications. Construction will not begin until the County Board approval for bonding is received in 2013 or later. If some portion of the infrastructure were to fail in the interim the county would be in a position to bid and replace that piece. None of the design/engineering work will be wasted.

Brown County Library Board Briefing on \$1.5 million Library Bond

<u>Problem Statement:</u> The Central Library building is 40 years old and in need of major repairs and renovation. Deferred maintenance, changing technology, ADA requirements, and increased use, have resulted in a building that is energy inefficient, functionally inadequate, not code compliant, and, in some respects, unsafe. If we do not address these problems it is only a matter of time before safety or health concerns cause major disruptions in Central Library access and services. Current issues with the building include:

- Americans with Disabilities Act noncompliance
- Asbestos floors and ceilings
- Data lines and switches located in unprotected areas, insufficient for load
- Electrical wiring, transfer switch, main circuit breaker (failures would result in loss of power for days/weeks) insufficient power for technology needs
- HVAC unable to control humidity; energy inefficient air handlers, no insulation; coils, fans and ductwork clogged in many places; corrosion on main drain pans
- Insulation overall building envelope is poorly insulated and wastes energy dollars
- Lighting very inefficient and costly; fixtures so old cannot find lamp replacements
- Plumbing does not meet ADA code; pipes corroded and leaking; sewage lines undersized
- Access to pipes, wiring, ducts, coils above ceiling tiles containing asbestos
- Safety no smoke detectors in ductwork; no sprinklers; exhaust fumes infiltrate reference area; potential electrical failure; window panes buckling; falling and tripping hazards for disabled individuals
- Stairways, handrails, doors and doorways non-compliant with code
- Windows seals have failed and leak energy; panes are buckling

Current & Future Community Needs: The repair/renovation project will double the children's area. It will provide more space, proper environmental controls and better organization for the local history and genealogy department which holds many treasures of Brown County history. Public space will increase by 55% by capturing external space and internal mechanical and work spaces. The new design extends the library interior space out to the sidewalk on Pine Street providing a welcoming, transparent view to activities inside the library. The new design allocates more space for technology, which is one of the fastest growing needs of the community, and, adds a quiet reading room. The new design will build in more meeting space, which also presents an opportunity for revenue from room rental. A redesigned circulation area will improve convenience for the patrons and efficiency of the staff. The new design increases parking capacity and reconfigures the vehicle traffic flow to accommodate a drive-thru window allowing patrons to pick up and drop off materials without parking.

Brown County Library Board Briefing on \$1.5 million Library Bond

Addressing the Problems: Since many of the problems are inter-related and the systems are likely to fail about the same time, it makes sense to have a Master Blueprint containing final design drawings, engineering specifications and construction documents. It is the least costly approach. The \$1.5 million bonding request will be used to hire a qualified engineering firm to do the following:

- Use a Target Value Design method to engage the community in a final design that will reduce the overall cost of the project while retaining the most critical needs
- Provide schematic/design documents
- Provide detailed construction drawings and specifications for architectural, civil, structural, HVAC, plumbing, fire protection, electrical and security
- Prepare cost estimate
- Conduct design reviews to confirm compliance with project requirements, ADA and other legal/safety requirements, energy efficient standards, etc.
- Submit final construction documents for approval with State and local regulatory agencies
- Provide final construction documents to support Brown County's construction bidding process
- Participate in the bidding process led by Brown County, including: preparation of bid package, assisting with pre-bid meetings; responding to technical questions of bidders and assisting with technical review of bids

Value to the Taxpayer

The Target Value Design process with a professional engineering firm can reduce the cost of the Central Library Repair and Renovation Project from \$23 million to \$17 million (+/- \$1M) while making needed repairs and addressing library facility needs of the community for the next 40 years. The County will need to bond for \$1.5 million for the design/engineering phase of the project. The impact to the taxpayer for the design/engineering phase is 43 cents per capita per year and \$1.02 per household per year. The value to the taxpayer for the first phase is that the engineering work will be done in the most cost effective manner and the county will be ready to move to construction bidding at a time that is appropriate. If some portion of the library's infrastructure were to fail before the repair/renovation phase were approved, the county would be in a position to bid and replace that piece. None of this work will be wasted.

Questions may be addressed to Central Library Task Force Co-Chairs:

John Hickey, Financial Secretary or Kathy Pletcher, Vice President pletchek wuwgb.edu



515 PINE STREET GREEN BAY, WISCONSIN 54301-5194 LYNN M. STAINBROOK

DIRECTOR

PHONE (920) 448-4400 FAX (920) 448-4364

E-MAIL Stainbrook_LM@co.brown.wi.us WEBSITE www.browncountylibrary.org

Library Report February, 2012

General

Staff from all locations attended AED (automatic external defibrillator) refresher courses conducted by an occupational nurse form Prevea. AEDs are installed at all library locations. Each course reviewed the operation of the device, handling an emergency situation and hands-on practice of using the device.

Staff at all locations was trained in using Enterprise, the new library catalog. The catalog will 'go live' to the public this spring.

Staff at all locations was trained in using the 2-1-1 database. 2-1-1 is a non-emergency telephone number that connects people with community services and volunteer opportunities. Every hour of every day, someone in Brown County is seeking important information – from finding an afterschool program to securing adequate care for a child or an aging parent. The Central Library is also recognized as a 2-1-1 Plus site in that Internet access is offered to those seeking 2-1-1 help.

A recent all-staff meeting had a 'Going Green' theme and focused on habits and procedures that may save money, energy and the environment.

All locations are being upgraded to Sam 9.0. SAM is the online reservation system that allows library patrons to reserve a public computer from home, work or anywhere they have an internet connection. With the upgrade, patrons and staff will experience better compatibility with Windows 7; new custom images for login and lock screens; smart Client technology that takes offline computers out of reservation system; Sign-up/Reservation Auto-swap that automatically releases reservation if patron logs into different computer in the same zone; and Catalog Manager that gives staff direct control over catalog computers, allowing to better respond to information needs of library patrons and library policy changes.

Staff from several locations attended a workshop sponsored by NFLS titled, "Library Signage- What Message are We Sending Our Patrons".

Staff from several location participated in a webinar on February 23rd, Creating Dynamic Library Atmospheres-What we can learn from theaters, retail, museums and the container store.

Central Library

The Central Library will host a free five-part reading and discussion series called "Making Sense of the American Civil War." The library is one of more than 150 sites that will host the series, developed by the American Library Association and the National Endowment for the Humanities, with additional support provided by the Wisconsin Veterans Museum in Madison.

Each discussion will be held from 6:30 - 8:30 p.m. on the following dates: Wednesdays, March 14 and 28; and Thursdays, April 12, 26 and May 10.

Kits containing copies of the books and other program materials are available for check-out from the Reference Desk on the second floor of the Central Library.

The following works will be discussed:

- "March" by Geraldine Brooks (Penguin, 2006)
- "Crossroads of Freedom: Antietam" by James McPherson (Oxford University Press, 2002)
- "America's War: Talking About the Civil War and Emancipation on Their 150th Anniversaries," an anthology of historical fiction, speeches, diaries, memoirs, biography, and short stories, edited by National project scholar Edward L. Ayers and co-published by NEH and ALA.

Professor Andrew E. Kersten, Chair, Department of Democracy and Justice Studies (History) at University of Wisconsin - Green Bay, will lead the discussion series. Kersten received his PhD in American history at the University of Cincinnati in 1997. Kersten has written several articles and published several books with his latest being, *Clarence Darrow*, *American Iconoclast*. He also serves on the editorial board of Voyageur Magazine as he has a strong interest in Wisconsin history and the history of the city of Green Bay.

Ashwaubenon Branch

The branch will benefit from a donation from the Friends of the Library which will be used to create a more efficient layout/floor plan for the check-out area.

Shirley Ver Bruggen from Barnes & Noble presented the first of four "NOOK E-readers and OverDrive" classes. 21 people attended and many positive comments were heard as customers left the seminar.

The Ashwaubenon Cooperative Daycare group visited and staff conducted a dinosaur story time and tour for the group.

This location currently has an 11 hour clerk opening. Five candidates were interviewed for the position.

Denmark Branch

Staff attended the Summer Reading Program Workshop sponsored by Nicolet Federated Library System collected a lot of good ideas to use.

A total of 5 extra story times for the Denmark 4K and 5K students were held.

A puzzle exchange was implemented and has been very popular. Many of the high school students have been busy putting puzzles together in their free time and it seems to be a nice constructive thing for them to do with people they wouldn't ordinarily associate with.

In partnership with the High School Technology Department, a workshop on social networking, specifically Twitter and Pinterest, was presented.

East Branch

Children's staff attended the NFLS Summer Planning Meeting.

Staff attended the One Book, One Community Committee and Money Smart Week 2012 Committee monthly meetings.

Kress Family Branch

Staff presented on "Reading to Babies," as part of Bellin Hospital's parenting series.

The SEEDs education committee met with staff to plan the programming phase of the Sustainability Project.

The Sustainability kiosk has been set up with banner and monitor promoting solar energy and how it works.

Pulaski Branch

Six candidates were interviewed for the open Senior Library Assistant position at the branch.

-

Southwest Branch

The Wii Tournament was the result of another successful session of team play.

Patrons are enjoying using the new RFID technology. The percentage of library materials being checked out on the new self-check is continuously rising.

Weyers-Hilliard Branch

The branch will benefit from a donation from the Friends of the Library which will be used to create a more efficient layout/floor plan for the circulation area.

Wrightstown Branch

Programming highlights included a dental program in which the Tooth Fairy visited; a trains and dinosaurs program; and a polar bears and penguins event.